

PRESS RELEASE

**KLEINHARDT CONSORTIUM ADVISES SME'S TO "GO GREEN" TO
ENHANCE THEIR PROFITABILITY**

Kleinhardt Business Consultants has been awarded a Federal Government grant through AusIndustry to conduct a series of 80 workshops titled "**Going Green Business Initiatives-Learn, Do and Save**" throughout North Queensland and Northern Territory to teach businesses how to employ "greener" business practices to improve their profitability and sustainability.

To deliver this innovative programme, a consortium of North Australian businesses has been formed and includes Kleinhardt in Cairns as the group leader, technical expertise provided by Missing Link Resource Coordinators, Kuranda and Tropical Energy Solutions, Townsville and ICT services by Dolphin Software, Darwin.

Graham Poon, Senior Consultant with Kleinhardt advised "The group will deliver an eco-efficiency programme specifically designed for the special conditions found in Northern Australia. We are targetting 800 workshop participants from larger regional centres such as Cairns, Townsville and Darwin and also the smaller regional centres such as Cardwell, Atherton, Cooktown and Charters Towers in Qld and Katherine and Tennant Creek in the Northern Territory. There will be 4 specific industries covered and these will be tourism, agriculture, engineering and retail."

Graham also went on to say "This is a programme which aligns with the wishes of many SME's. They know "green" business practices are desirable but often do not know how to implement them. Our team will provide easy to understand, simple tools to allow SME's to look at their power and water usage and waste practices. We will give very practical information which will allow business owners to implement methods as soon as they get back to their businesses to enhance their bottom-line profitability. There has been enormous support from businesses, industry organisations and town councils to deliver these workshops."

The whole group will be meeting in Cairns again on Dec 11 and 12, 2007 to finalise workshop details and will be available to discuss further information.

For more details, contact Graham Poon at Kleinhardt Business Consultants, 36 Grafton St, Cairns. Ph: (07) 4040-7100, e-mail: graham@kleinhardt.com.au