

## PRESS RELEASE

### **“CAIRNS-LED GROUP GIVES GREEN BUSINESS ASSISTANCE FOR THE TOURISM INDUSTRY”**

Kleinhardt Business Consultants, Cairns are very pleased to advise that their first

**“Going Green Business Initiatives-Learn, Do and Save” Workshop** will be held on Thursday, April 3 in the board-room of Tourism Tropical Nth Qld (TTNQ) AT 51 Esplanade, Cairns. The official launch will be held at 2pm with the workshop following immediately from 2.30-4.30pm. The new local Federal Member for Leichhardt, Jim Turnour MP will be present along with Ms Jennifer Dillon, Assistant State Manager, AusIndustry who will represent the Minister of the Department of Innovation, Industry, Science and Research whose department has funded the workshops through AusIndustry.

Kleinhardt Business Consultants has been awarded an Australian Government grant through AusIndustry under the “Building Entrepreneurship in Small Business” program to conduct a series of 80 workshops titled **“Going Green Business Initiatives-Learn, Do and Save”** throughout North Queensland and Northern Territory. The workshops will teach businesses in tourism, agriculture, retail and engineering how to employ “greener” business practices to improve their profitability and sustainability.

To deliver this innovative programme, a Cairns-led consortium of North Australian businesses with local expertise and a full understanding of the tropical environment has been formed and includes Kleinhardt in Cairns as the project manager, with technical expertise provided by Missing Link Resource Coordinators, Kuranda, Tropical Energy Solutions, Townsville, and Dolphin Software in Darwin as the NT coordinator and provider of IT services.

Graham Poon, Senior Consultant with Kleinhardt said “Our workshops will give attendees practical, easy to follow methods to lower their costs through the more efficient management of their **POWER and FUEL USAGE, WATER and WASTE**. We will also give people the tools to track and measure their progress. What happens after the workshop though? The big difference with our workshop programme is that we will also give participants **12 months of coaching and assistance** in the implementation of their “green” programme. We will monitor a business’s relevant environmental data and then provide them with benchmarking reports for their industry and region.”

For more details, contact Graham Poon at Kleinhardt Business Consultants, Cairns  
Ph: (07) 4040-7100, e-mail: [graham@kleinhardt.com.au](mailto:graham@kleinhardt.com.au)

