

PRESS RELEASE

“TOWNSVILLE BUSINESS SHOWS LOCAL INDUSTRIES HOW TO INCREASE PROFITS THROUGH BEING GREEN”

Tropical Energy Solutions, are pleased to announce that the first

“Going Green - Learn, Do and Save” Business Workshop

will be held on Monday, April 7 in the boardroom of Townsville Enterprise, 6 The Strand, Townsville. The official launch at 4.30pm will be followed by the workshop from 5-7pm. This workshop will teach engineering businesses how to employ “greener” business practices to improve their sustainability and bottom-line profitability.

We are pleased to advise that the Mayor of Townsville, Cr Les Tyrell will be giving a welcome note to the participants. Also attending are Glenys Schuntner, CEO of Townsville Enterprise, Ken Ash, Ergon Energy’s General Manager Sustainable Development and Brett Henderson who will represent the Minister of the Department of Innovation, Industry, Science and Research who is funding these workshops.

Tropical Energy Solutions, in partnership with three other businesses, has been awarded an Australian Government AusIndustry grant to conduct a total of 80 workshops throughout North Queensland and Northern Territory. The workshops have been tailored specifically for the regional tourism, agriculture, retail and the engineering industries and will be conducted during May and June.

To deliver this innovative program, a consortium of North Australian businesses with local expertise and a comprehensive understanding of the tropical environment has been formed. It includes Kleinhardt Business Consultants in Cairns, Tropical Energy Solutions, Townsville, Missing Link Resource Coordinators, Kuranda, and Dolphin Software in Darwin.

Frank Dallmeyer, Director and Senior Engineer with Tropical Energy Solutions said “Our workshops give attendees practical, easy to follow methods to lower their costs through the efficient management of their ENERGY and WATER needs as well as improved WASTE management practices. We also give people the tools to track and measure their progress. We are always asked what happens after the workshops? The big difference with our program is that our participants receive 12 months of coaching during the implementation of their chosen actions. We monitor each business's data and then provide them with benchmarking reports for their industry and region.”

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