

Northern Territory Businesses to Profit by Going Green

Northern Territory Media Release
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For immediate Release

Kleinhardt Business Consultants are pleased to announce the launch of their AusIndustry funded **“Going Green – Learn, Do and Save”** workshop series in the Northern Territory which will demonstrate for small to medium sized businesses how to employ greener practices to improve profitability and sustainability.

Kleinhardt Business Consultants was awarded an Australian Government grant through AusIndustry’s *“Building Entrepreneurship in Small Business”* program to conduct 80 workshops, most of which have already been successfully completed in Northern Queensland.

Kleinhardt Senior Consultant Graham Poon said these workshops give owners and managers the skills to employ “green” practices which will ultimately improve their economic profitability and environmental sustainability.

“Our workshops give participants practical and easy to follow methods to lower their business costs through more efficient management of their power and fuel usage, water and waste,” Mr Poon said.

“The key distinction of our workshops is that we also give participants 12 months coaching and assistance with the implementation of their “green” program and give them the tools to track and monitor their progress.

“We will monitor a business’s relevant cost and environmental data and then provide them with benchmarking reports for their industry and region so they can see the financial and environmental benefits of their work.”

A consortium of Northern Australian businesses with local expertise and a full understanding of the tropical environment deliver the workshops including Kleinhardt in Cairns as the project manager, Dolphin Software in Darwin as the NT coordinator and provider of IT services and The Missing Link Resource Coordinators from Kuranda and Tropical Energy Solutions from Townsville who provide technical expertise.

Red Mill House owners Andrew and Trish Forsyth participated in the Queensland workshops which they said has helped them both individually and with their business.

“The going green workshop helped us reduce our power consumption by 19% and our landfill waste by 50%,” Mr Forsyth said.

The first workshops are in Darwin at the Darwin Convention Centre on the 16th and 17th October, 2008, followed by workshops in Katherine on October 20, Tennant Creek on October 22 and conclude in Alice Springs on October 24.

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For more information, contact Graham Poon, Project Manager, Kleinhardt Business Consultants
Ph: 07 4040 7100 or 0448 951 454
Email: graham@kleinhardt.com.au