



## Green Business Makes Good 'Cents'



This week Northern Territory businesses will find out how to go green to save money, attract customers and protect the environment, as part of this year's October Business Month (OBM).



One of the OBM key themes is the Environment/Green Business and aims to inform people about the advantages of being green in business.

Media Associates



The Going Green. Learn, Do and Save program is a collaboration between Kleinhardt Business Consultants, Dolphin Software and The Missing Link Resource Coordinators, and is funded by AusIndustry.



Kleinhardt Business Consultants, Graham Poon, said the practical workshop and coaching series for small to medium sized businesses have been designed to help increase profitability by 'greening' operations.



"The workshops give owners and managers the knowledge and skills to employ 'green' business practices to improve their energy, waste and water management - this ultimately improves business profitability and environmental impact.



"The workshops are being delivered in the main centres of the Northern Territory, after their successful completion in Northern Queensland," Mr Poon said.

"The workshops are specific to business in Northern Australia because they have similar issues with power, waste and water matters due to humidity, heat and the issues associated with conducting business in remote areas.

"The tourism ventures are particularly interested because the European tourists, in particular, visiting the north Australian regions are looking for eco-friendly tours."

Aurora Kakadu General Manager, Christian Sutter, said he registered for the October Business Month workshop after seeing it on the internet.

"Our business is located in Kakadu National Park, so we would like to learn how to be less intrusive and reduce our carbon footprint," Mr Sutter said.

"We would also like to find out if there are any cost effective methods towards a greener way of running our business such as using renewable energy sources."

This year's OBM theme *Advance your Business Opportunities* represents the Northern Territory Government's objective to foster and maintain a strong, vibrant and growing Northern Territory economy by providing business people with new business management ideas and opportunities for professional development.

Going Green. Learn, Do and Save workshops will run throughout the Territory, commencing in Darwin Thursday 16 October. For more information about OBM events in your region, visit [www.nt.gov.au/obm](http://www.nt.gov.au/obm).

