



Media Release

Darwin City Council

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Lord Mayor Says GO GREEN!

Going Green: Learn, Do and Save

Lord Mayor Graeme Sawyer commends the “Going Green: Learn, Do and Save” initiative which is designed to improve a business’s profitability through the use of green business practices. People are the critical element in a response to “Green” Issues. Aware people make good and profitable decisions.

Participants in the program initially partake in a 2 hour interactive workshop, however the distinguishing feature of the program is that participants are also provided with 12 months of coaching assistance after the initial workshop. There is only a small registration fee of \$27.50 payable by participants since the majority of costs are funded by an Australian Federal Government grant through AusIndustry’s “Building Entrepreneurship in Small Business” program.

The workshops give owners and managers the knowledge and skills to employ ‘green’ business practices to improve their energy, waste and water management - this ultimately improves business profitability and environmental sustainability.

The “Going Green: Learn, Do and Save” program is a collaboration between Kleinhardt Business Consultants, Dolphin Software, Tropical Energy Solutions and The Missing Link Resource Coordinators, and is funded by AusIndustry.

Going Green: Learn, Do and Save workshops will run throughout the Territory, commencing in Darwin Thursday 16 October. For more information about OBM events in your region, visit www.nt.gov.au/obm.

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